Xert Website Analysis

# Summary

Written last

# Introduction

Tasked with designing or improving the UI for a new app, you are presenting your design, proving that (and how) you are following Shneiderman’s eight golden rules of UI design.

# Designing the Xert UI

general conditions found. Indicate your overall impression and what the site/UI does well.

## Guideline 1: Consistency

Current design and why it’s a problem

Solution

## Guideline 2

Current design and why it’s a problem

Solution

# Conclusions & Recommendation

Text here

Xert Website Comparison (Analysis)

# Summary

Written last

# Introduction

You have been tasked with designing an app/website and are going to analyze an existing (competing) app/website as a launch pad for the architecture and UI of your app/website

# Designing the Xert UI

general conditions found. Indicate your overall impression and what the site/UI does well.

## Features to copy

Intro text to subsections: you suggest that your team adopt (copy) the following features

#### First feature to adopt

Text here

#### Second feature to adopt

Text here

## Features to adapt

Intro to the subsections: you suggest that your team adapt (copy with changes) the following features

#### First feature to adapt

Text here

#### Second feature to adapt

Text here

## Additional features

Intro to the subsections: you suggest that your team develop the following additional (or unique) features that will set your app apart from the competition and assure it’s placement in the market.

#### First additional feature

Text here

#### Second additional feature

Text here

# Conclusions & Recommendation

Text here